

**GOVERNMENT OF THE VIRGIN ISLANDS
VIRGIN ISLANDS BOARD OF EDUCATION**



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**PUBLIC/PRIVATE LIASION COMMITTEE
THURSDAY, SEPTEMBER 2, 2021 2:00 PM – 3:30 PM
TEAMS MEETING**

COMMITTEE REPORT

I. Call to order

@2:15PM

II. Roll call

- **Member Perez-Cassius, Member Joseph, Member Sekou, Member Richards, Member Hendricks – Left Early**

III. Status of VIBE website and social media accounts

- Discussion of making website ADA compliant
- Status of webmaster contract
- Status of social media pages

- **Motion made by Member Joseph and second by Member Perez-Cassius**

Motion that the Board of Education makes provisions to have the Board of Education website ADA compliant.

- **Mr. Hansen will provide the Board with a copy of the most recent Webmaster Contract for discussion at the next PPLC meeting to further discuss its status.**

- **Motion made by Member Joseph second by Member Cassius**

Motion that Board of Education utilizes its social media accounts to advertise, promote, press releases, and other Board-related coverage.

IV. Strategic Plan discussion concerning public and private partnerships

V. Status of outreach initiatives

MISSION STATEMENT

The mission of the Virgin Islands Board of Education is to provide leadership and oversight, set policy and advocate for continuous improvement of the Public Education System of the Virgin Islands of the United States.

VISION STATEMENT

Each child is provided with the best quality education which guarantees academic excellence, promotes our history and culture, and builds strong local and global communities.

- a. Distance Learning outreach status
- b. Scholarship outreach status

- It was discussed and found that the Board has spent about \$18,000.00 in total for the above-mentioned outreach initiatives that included: Daily News, Avis, Radio Stations in the Territory but did not include social media.

- **Motion made by Member Perez Cassius second by Member Bolques**

Motion to request that Executive Director Berry reach out to all Education stakeholders to request that the link to the Board of Education also be listed on their website similar to how we list theirs on ours.

VI. Discussion on VIBE hosting a virtual educational forum

- a. One day live broadcast WTJX & social media
- b. Purpose of the forum – An opportunity for all education stakeholders to report their experiences, challenges, plans while strengthening relationships and communication with one another
- c. Potential invitees: VIBE Chair, VIDE Commissioner, CTEC Board Chair, UVI Board Chair, AFT Chairs, etc

- The members of the PPL Committee have decided to further develop a draft of this potential forum in hopes of hosting a yearly (not for profit) joint venture to further understand the state of all Education from its stakeholders in addition to fostering stronger relationships and communication with them. A draft will be presented at the next PPLC meeting for discussion.

- Member Sekou mentioned the yearly Back to School Giveaway. The members of the PPLC agreed and would like to request that the Board consider having this event before the end of the fiscal year September 30, 2021.

- Perez-Cassius mentioned that the Committee should host Townhalls to directly address the concerns of the general public (Teachers, Parents, Students, etc.).

VII. Adjournment
@3:27PM



Angel Luis Bolques, Jr.
Board of Education (At Large Member)
Chair, Public-Private Liasion Committee
Respectfully Submitted on September 2, 2021